



Hispanic Students Business Association

Fostering Academics, Networking, and Professional Skills

Company

Who We Are

The Hispanic Students Business Association, is one of the most distinguished organizations at California State University, Long Beach. HSBA, is a student-run nonprofit organization founded in 1981. Since then, HSBA has received a multitude of awards for its commitment to its members and the community. HSBA prides itself on being one of the few organizations on campus that graduates more than 85% of all its active members within a period of 4-6 years. HSBA's mission is to promote academics, professionalism, and to offer Hispanic students with the skills they need to thrive in today's corporate world.

What We Do

The Hispanic Students Business Association has the biggest director held positions from the three umbrella organizations. They partake in the United Latino Students (ULS), Latino Student Union (LSU), and the Associated Business Student Organization Council (ABSOC). Our organization's commitment to diversity has resulted in welcoming a variety of majors within CSULB. Members have the opportunity to develop skills by obtaining a position from 12 different committees, or an executive board position as shown below.

Executive Board

- President
- Vice President
- Treasurer
- Secretary
- Public Relations

Committees

- ABSOC Representative
- Alumni Relations
- Banquet
- Community Relations
- Corporate Relations
- Fundraising
- LSU Representative
- Marketing
- Membership
- Public Relations Assistant
- Social
- ULS Representative

The executive board along with these committees define HSBA. They work together to put on some of our most prominent events such as the HSBA Networking Event, St. Baldrick's, and Para Los Niños. Different companies, representatives, and recruiters are invited to our weekly meetings to elaborate among the skills needed to land a career job. Through the skills and tips acquired during our meetings and events, members become strong candidates for potential internships and jobs. We pride ourselves as an organization with members and directors who have had many internship opportunities that have been available to them because of HSBA. As an organization, we have a special goal towards our reaching our commitment of exceeding \$10,000 for scholarship recipients.

The Hispanic Students Business Association continues to strive for success by increasing the number of professional events, collaborations and community events. We are the largest organization in the business department with both active members and alumni. Together, HSBA fosters academics, networking and professional skills.

For the last couple of years, the organization has sought out partnerships with nonprofit organizations outside of campus, such as our recent partnerships with the Regional Hispanic Chamber of Commerce and the Latino Professional Network. These partnerships have provided our members with internships and learning opportunities that have allowed them to succeed in their professional lives.

How You Can Join Us

We would like to offer **Company** the opportunity to sponsor HSBA.

Green Sponsorship - \$100

- Certificate of Appreciation
- Listed as sponsor on our HSBA website for two months
- HSBA Shirt

Red Sponsorship - \$300

- Certificate of Appreciation
- HSBA Shirt
- Listed as sponsor on our website for three months

Blue Sponsorship - \$500

- Certificate of Appreciation
- HSBA Shirt
- Listed as sponsor on our website
- 2 tickets to our Annual Banquet
- Official Recognition at one of our professional events

Gold Sponsorship - \$700

- Plaque of Appreciation
- HSBA Shirt
- Listed as sponsor on our website
- 2 tickets to our Annual Banquet
- Official Recognition at our professional events
- Letter of recommendation will be issued for service, with an official seal. Will share recommendation on LinkedIn.

The amount to sponsor can be at your discretion and budget. Sponsorships will give HSBA, the ability to set higher goals for potential directors, current members and the future of HSBA.

Our events will continue to help our members, CSULB, and the Long Beach community. Through sponsorships, you will increase your community engagement, marketing opportunities and give to an organization that promotes urban youth plans for a higher education, college success, and family unity. All donations are tax-deductible once sponsorship is sent HSBA will contact you with our HSBA TAX ID. Please feel free to contact us with any questions or comments you may have via email or by phone. We appreciate your time and interest and look forward to hearing from you soon.

Sincerely,

Karina Gomez (562) 714-8142

Cytlaly Munoz (323) 334-7983

Directors of Corporate Relations

Hispanic Students Business Association

corporate.hsba@gmail.com

P.S. "It is every man's obligation to put back into the world at least the equivalent of what he takes out of it." --Albert Einstein